



Public Private
Partnerships in the
SchoolFood Plus Initiative
– dynamics, achievements,
innovation

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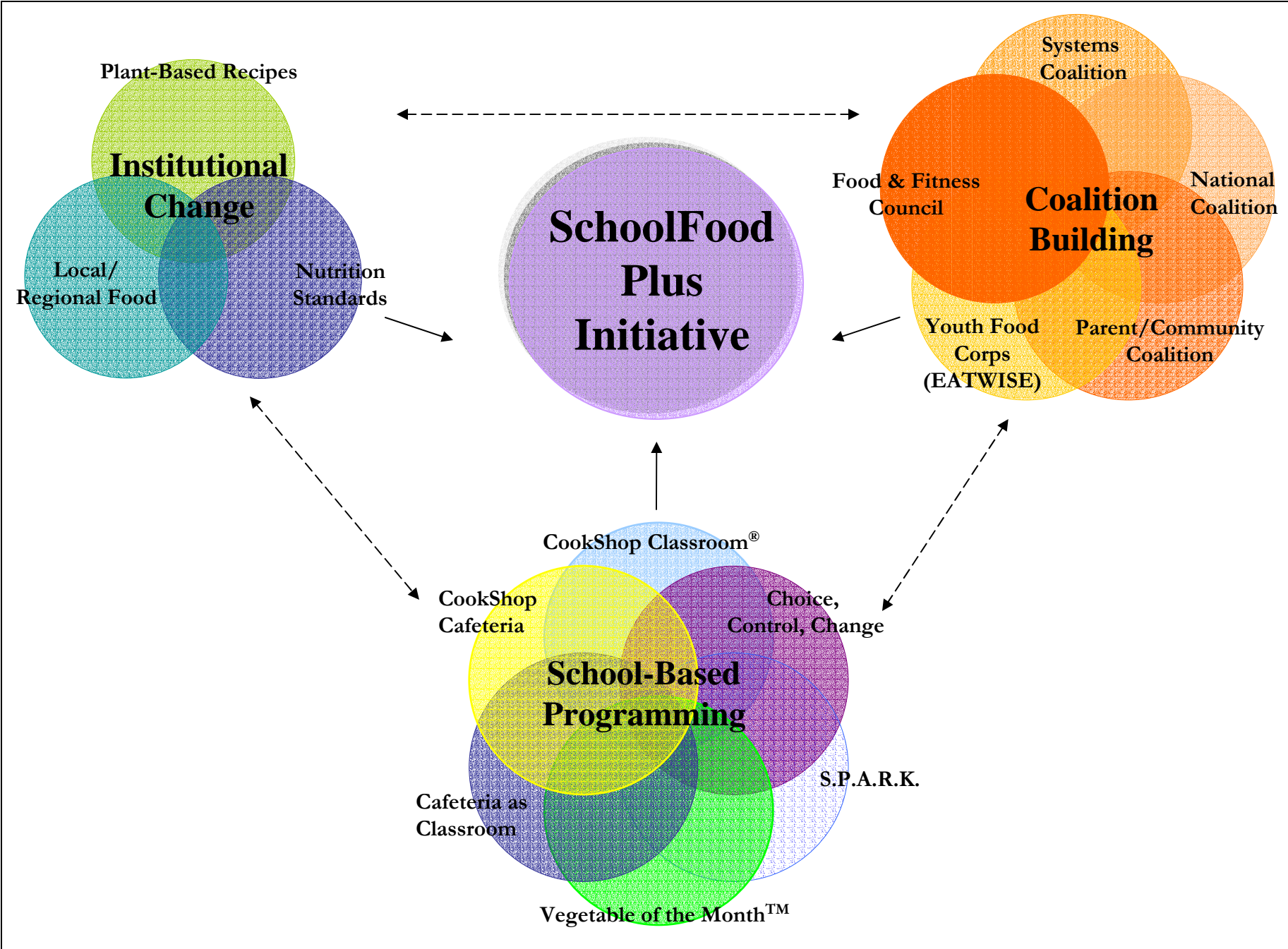
for the Baum Forum April 1, 2006

What is SchoolFood Plus?

A collaborative, multi-agency effort funded by the W.K. Kellogg Foundation and the United States Department of Agriculture.

GOAL: To improve the eating habits, health and academic performance of New York City public schoolchildren while strengthening the New York State agricultural economy.





Who are the Players?

5 PRIMARY PARTNERS

FoodChange (managing partner),

New York City Department of Education Office of

SchoolFood

New York City Department of Health and Mental Hygiene

New York State Department of Agriculture and Markets, and

Teachers College, Columbia University.

FOOD CHANGE

Program manager

Funding facilitator

Operates Cookshop Classroom

Funds 2 SFP chefs

Assists with cook training

Runs the 3 coalitions

Evaluation

NYC OFFICE OF SCHOOL FOOD

860,000 + meals per day

1,200 cafeterias

8,000 employees

**Culinary Concepts – recipes and menu
development & execution**

Food “technology”

Nutritional standards

Food & supply procurement

NYC DEPARTMENT OF HEALTH AND MENTAL HYGIENE

**District Health Offices & School Nurses
Nutrition/Health Initiatives (e.g. Milk
policy)
City-wide Policy Issues
SPARK (fitness component)**

NYS DEPARTMENT OF AGRICULTURE AND MARKETS

**Support and development of agriculture
sector**

**“Farm to City” activities, initiatives,
programs**

State-wide Policy Issues

Local Procurement for SFP

TEACHERS COLLEGE OF COLUMBIA UNIVERSITY

Curricula development

- Cookshop Classroom
- LIFE
- C3

Nutrition research

Theory and methodology

Publishing

How the partnerships work

Sphere of influence

Core concerns

Key competencies

Hierarchies, priorities

Inter-agency Dynamics

Gaps

Moving Forward

- ***Build on success strategies***
- ***Identify new opportunities that are a result of successful partnerships—programmatic, funding, advocacy***
- ***Build new alliances with complementary resources***
- ***Open communication—offset potential conflict***
- ***Acknowledge success***